

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31ST DECEMBER 2014

	General Insurance Business 2014 Kshs.	General Insurance Business 2013 Kshs.
INCOME		
Gross Written Premium	2,375,183,793	2,224,886,617
Outward Reinsurance Premium	-49,730,719	-39,469,800
Net Written Premium	2,325,453,074	2,185,416,817
Gross Earned Premium	2,266,339,247	2,167,727,562
Net Earned Premium	2,216,608,528	2,128,257,762
Investment Income	552,469,453	230,803,851
Other Income	85,895,054	73,919,943
Total Income	2,854,973,035	2,432,981,556
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Claims & Policyholder benefits	1,338,000,061	1,336,523,535
Net claims and policyholders benefits	1,338,000,061	1,336,523,535
Commissions Payable	219,219,013	210,135,417
Operating & Other expenses	846,935,636	740,385,006
Total Outgo	2,404,154,710	2,287,043,958
Profit/(Loss) before tax	450,818,325	145,937,598
Income Tax Expense	-70,095,598	-25,218,544
Profit for the year after Tax	380,722,727	120,719,054
OTHER COMPREHENSIVE INCOME Fair value gain/loss on available for sale financial assets and equity		
investments	-27,212,555	15,902,404
Total Profit & Other comprehensive income	353,510,172	136,621,458
Dividend	300,000,000	119,184,373
Earnings Per Share	25.38	8.05
Key Ratios		
1.Capital Adequacy ratio	100%	100%
2.Solvency ratio	137%	167%
3.Claims ratio	56%	60%
4.Expense ratio	40%	39%

	2014	2013
	Kshs.	Kshs.
SHAREHOLDERS FUNDS		
Share Capital	300,000,000	300,000,000
Investment Revaluation Reserve	16,536,485	43,749,040
Retained Earnings	408,991,553	328,268,820
Total Shareholders Funds	725,528,038	672,017,860
Assets		
Property, vehicles and equipment	88,268,099	54,874,04
Intangible assets	<mark>56,714,264</mark>	30,542,983
Deferred tax asset	67,146,420	46,720,24
Investment Properties	294,000,000	423,000,000
Equity Investments	221,997,386	163,833,08
Loans Receivable	0	152,195,04
Deferred acquisition Costs	66,040,322	55,155,86
Other receivables	105,917,056	116,237,07
Government Securities (Held to Maturity)	915,976,966	929,654,71
Government Securities (Available for sale)	0	175,395,08
Investment in Commercial Papers	388,928,601	191,455,71
Deposits with financial institutions	1,484,752,465	1,022,406,662
Cash and bank balances	629,864,354	486,962,26
Total Assets	4,319,605,933	3,848,432,777
Liabilities		
Insurance contract liabilities- Claim reserve	2,878,198,234	2,597,134,876
Provision for unearned premiums	660,403,213	551,558,66
Payables to bodies engaged in insurance business	9,095,862	2,477,12
Corporate Tax payable	9,528,827	2,111,12
Other Payables	36,851,759	25,244,24
Total Liabilities	3,594,077,895	3,176,414,91
Net Assets	725,528,038	672,017,86

The above Statements of Financial Position are extracts from the financial statements of the Company for the year ended December 31st, 2014. The financial statements were audited by Pricewaterhouse Coopers Ltd and received an unqualified opinion. The financial statements were approved by the Board of Directors on February 23, 2015 and signed on its behalf by:

<u>Steve Murphy</u>	<u>Terry Wijenje</u>	<u>Geoffrey Radier</u>
Director	Principal Officer	Director
DIRECTLINE ASSURANCE COMPANY LIMITED HEAD OFFICE: HAZINA TOWERS 17TH FLR MONROVIA STREET P.O. BOX 40863,00100 G.P.O NAIROBI TEL NO. 020 224 24 05 FAX 020 2242 746	BRANCHES:NAIROBI:DIAMOND HOUSE TOM MBOYA STREETNAKURU:BIASHARA CENTRE, MBURU GICHUA ROADTHIKA:THIKA ARCADE, KENYATTA HIGHWAYMOMBASA:DIAMOND TRUST HOUSE, MOI AVENUENYERI:RHINE HOUSE, OFF GAKERE ROADKERUGOYA:KDCU BUILDING, KERUGOYA KUTUS ROADEMBU:SPARKO BUILDING, KENYATTA HIGHWAYMERU:ALEXANDER HOUSE, GHANA STREETKISII:ROYAL TOWERS, HOSPITAL ROAD STREETKISUMU:TUFF FOAM MALL, OGINGA ODINGA STREETELDORET:ZION MALL, UGANDA ROAD	